

The emerging Bitcoin-native venture capital landscape.

TVP Research Brief 2021 - 2024



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How we define Bitcoin-native.

We used the term “Bitcoin-native” in the community frequently, but no one had taken the time to do the exercise to define it. Before the inaugural TVP Bitcoin Venture Fund, we went to Bitcoin-focused entrepreneurs, investors, and community members to build a working definition for our PPM and to invite a discussion with the broader Bitcoin community.



Bitcoin-Native Company

A company founded with the first principle that bitcoin is the global monetary asset of the future and internet-native digital cash. The company builds a product the success of which is mutually aligned with the success of Bitcoin. The company leverages the Bitcoin protocol stack in various ways to create value for its customers. Innovation at the various “layers” of the protocol stack enables the business to flourish technically and propels business model innovation.

Included

For this research brief we have included in the dataset bitcoin-native, early-stage startup companies.

Exclusions

Though we have looked at a large number of mining operator deals, given their capital intensive nature and tendency toward a project finance-like profile and different growth characteristics when compared to predominantly software companies included in the dataset, we have excluded miners from these data. Additionally, we have excluded outlier rounds for companies at a later stage by years of operation or of a very unusual size for an otherwise in-bounds deal.

Rationale

Our intent here is to mitigate skewness of data and highlight the signal and trend of this new market.

2024 in Bitcoin Startup Deals.

+31.8%

2024 Transaction
count

-22.1%

Total capital raised
by startups

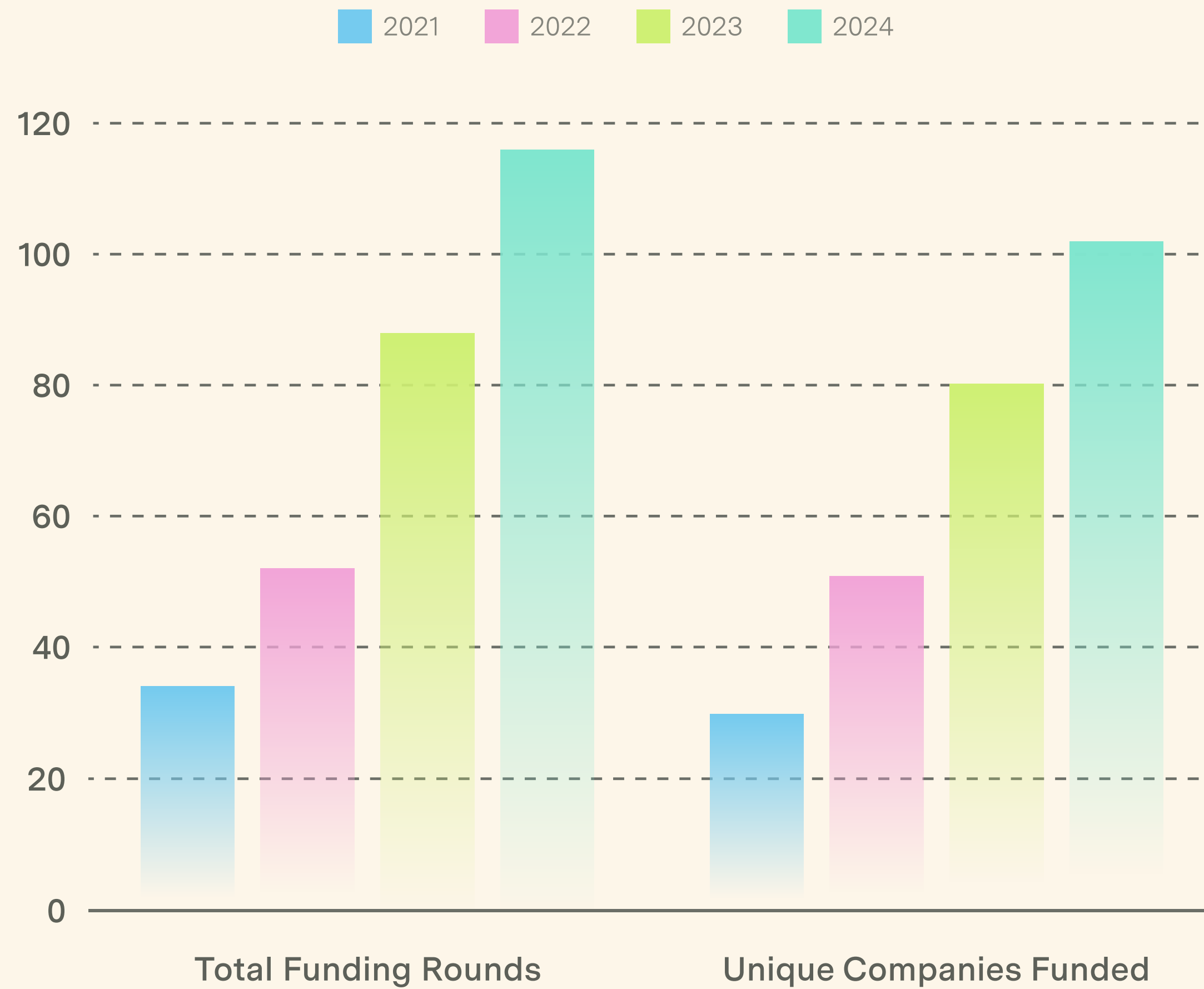
+27.5%

Total companies
funded

+50.0%

2024 Pre-Seed
Transactions

2021 - 2024 data.



2021

\$301M

Total capital raised.

2022

\$343M

Total capital raised.

2023

\$301M

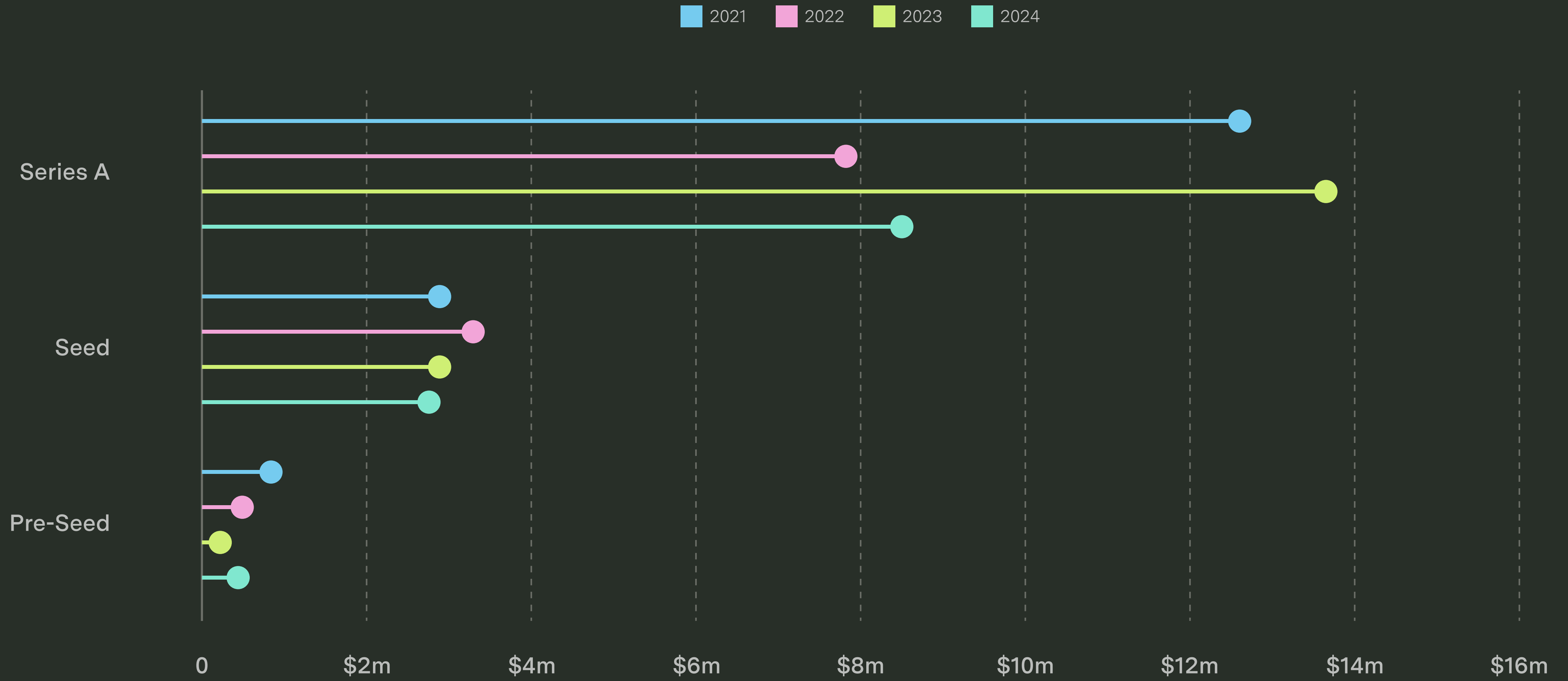
Total capital raised.

2024

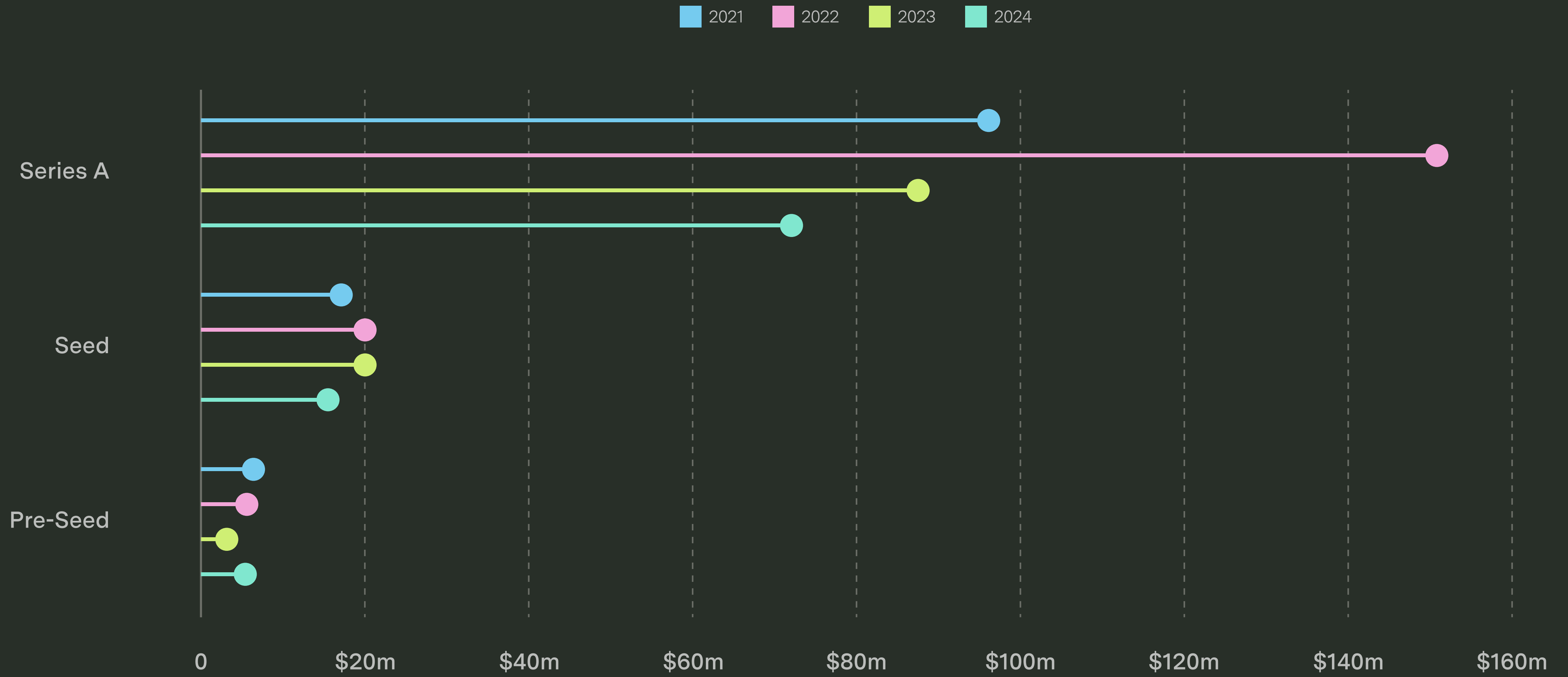
\$234M

Total capital raised.

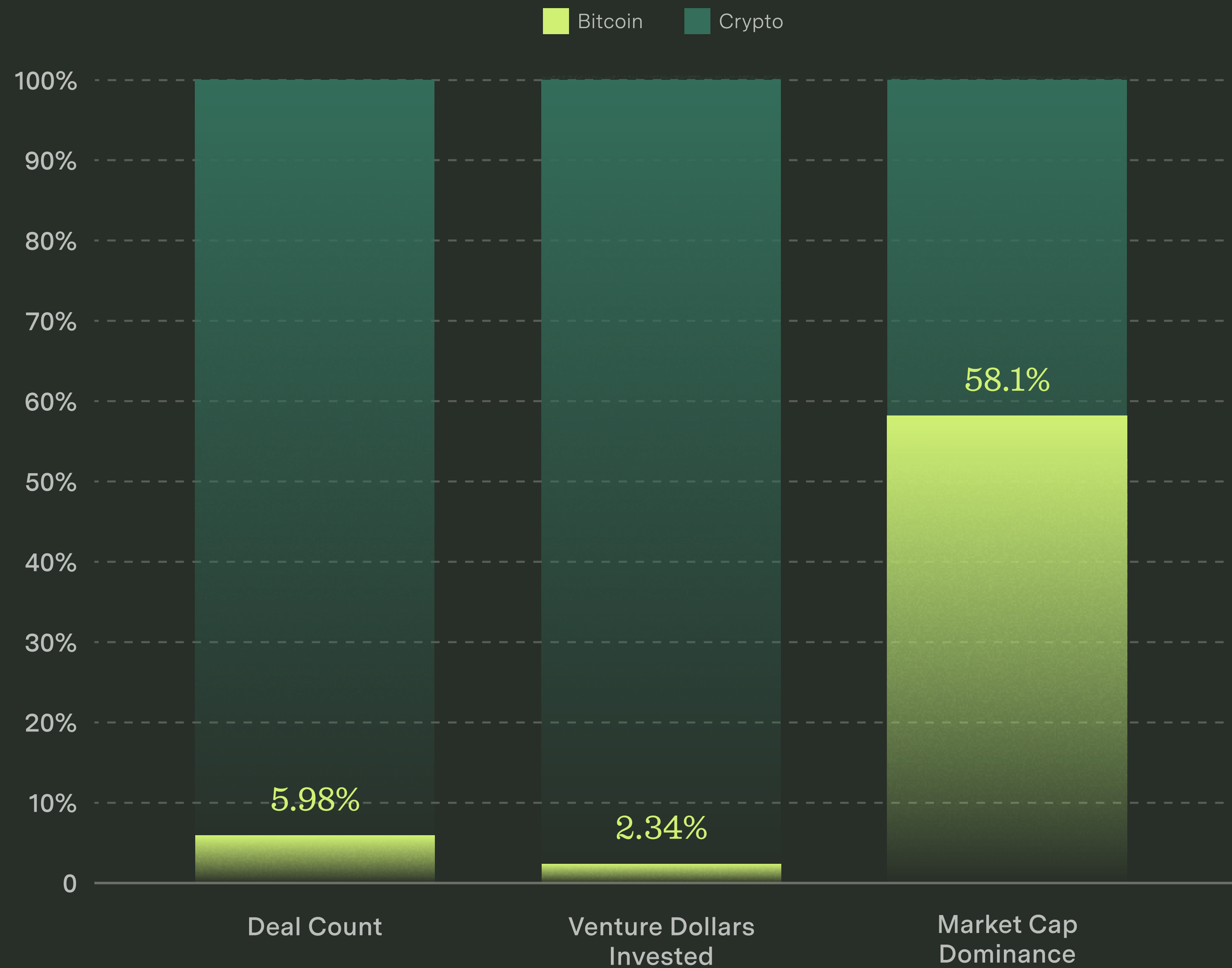
2021 - 2024 median round size by stage.



2021 - 2024 median valuation by stage.



2024 Bitcoin vs. crypto investment.



2024 Bitcoin-native acceleration continues.

Bitcoin-native Pre-Seed transactions have consistently grown, such that 2024 was 767% of 2021 rounds.

+31.8%

Bitcoin-native deal count

+50.0%

Bitcoin-native Pre-Seed transaction count

+30.0%

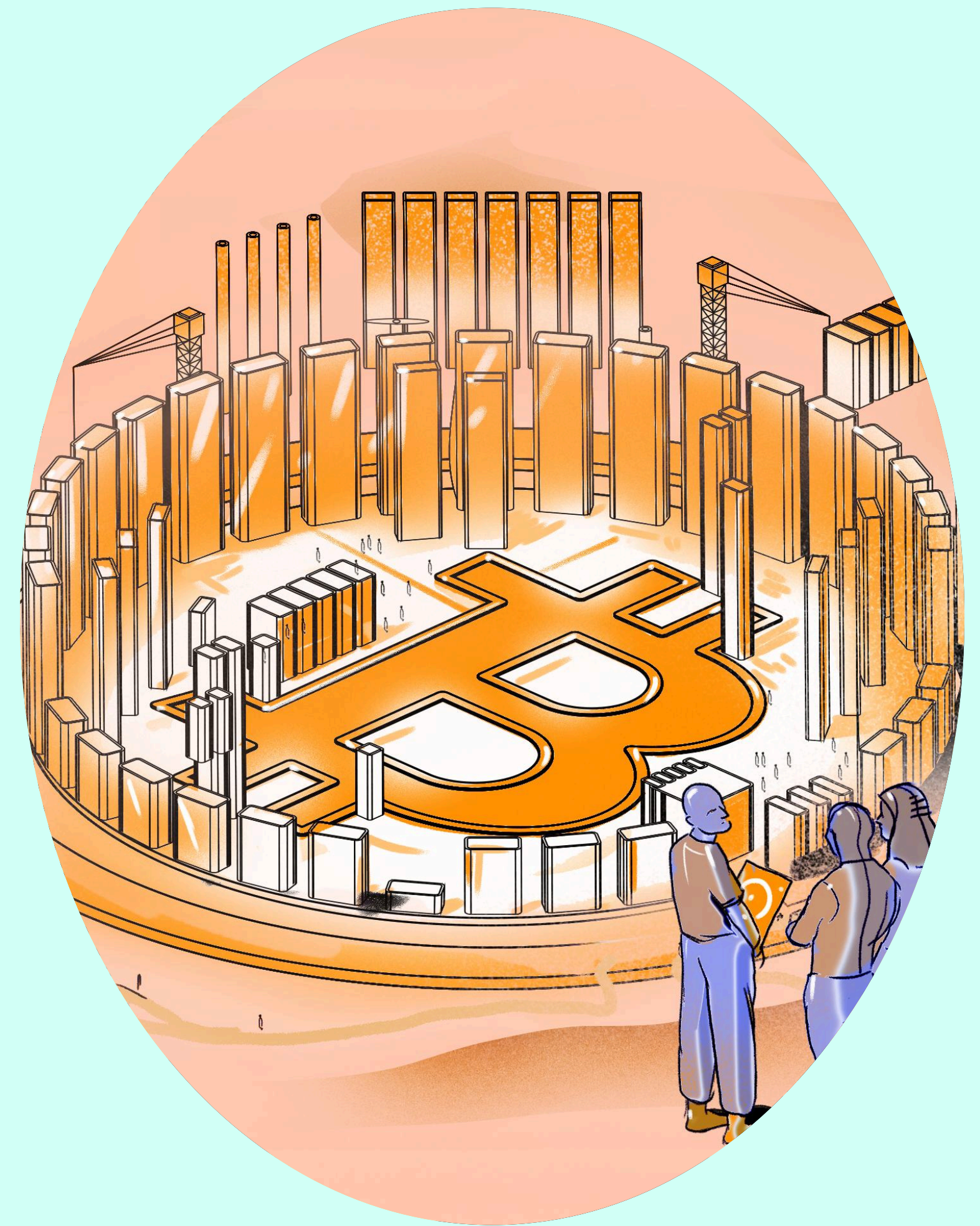
Bitcoin-native Seed transaction count

+60.0%

Bitcoin-native Series A transaction count

Bitcoin-native: Breakout category confirmed

Four consecutive years of growth suggest that Bitcoin-native is likely to capture a significant percentage of total crypto venture dollars in the coming years.



Institutional VC syndication for 2024 Bitcoin deals

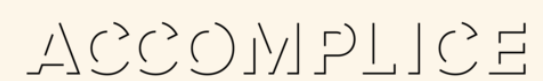
Founders Fund



Ribbit Capital



Accomplice



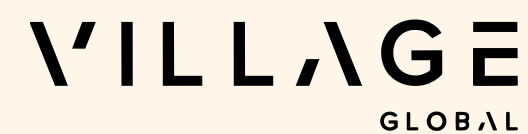
Draper Associates



Boost VC



Village Global



Plug and Play



Valor Equity Partners



GSR Ventures



Y Combinator



The folks behind TVP.



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Christopher is a technologist, business leader, and investor with career experience spanning from the early internet to internet money.

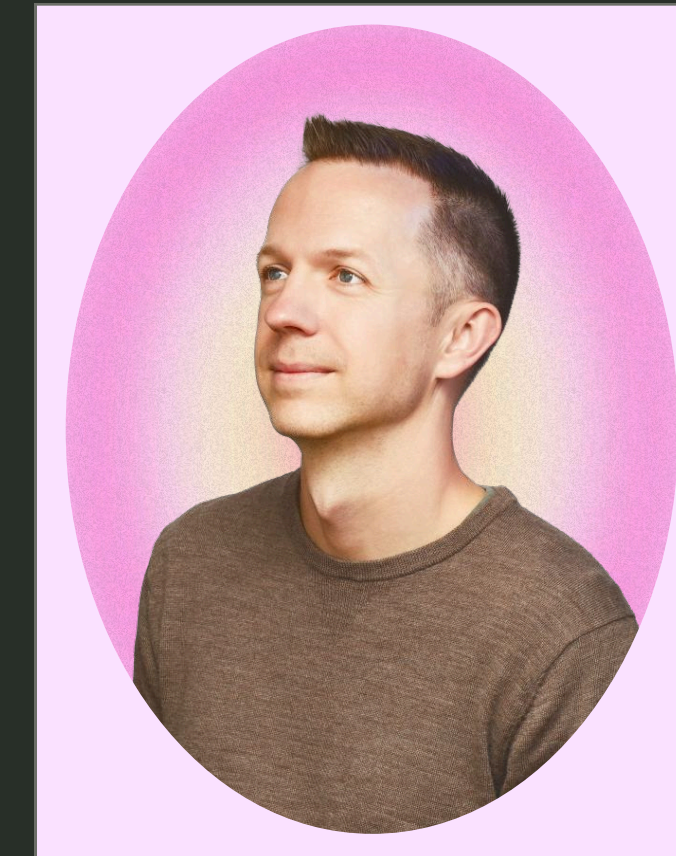


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Dustin is an information security researcher turned bitcoin day one adopter, evangelist, and investor.



Stephen Cole

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Stephen led tech teams in Silicon Valley before becoming a prolific angel investor.

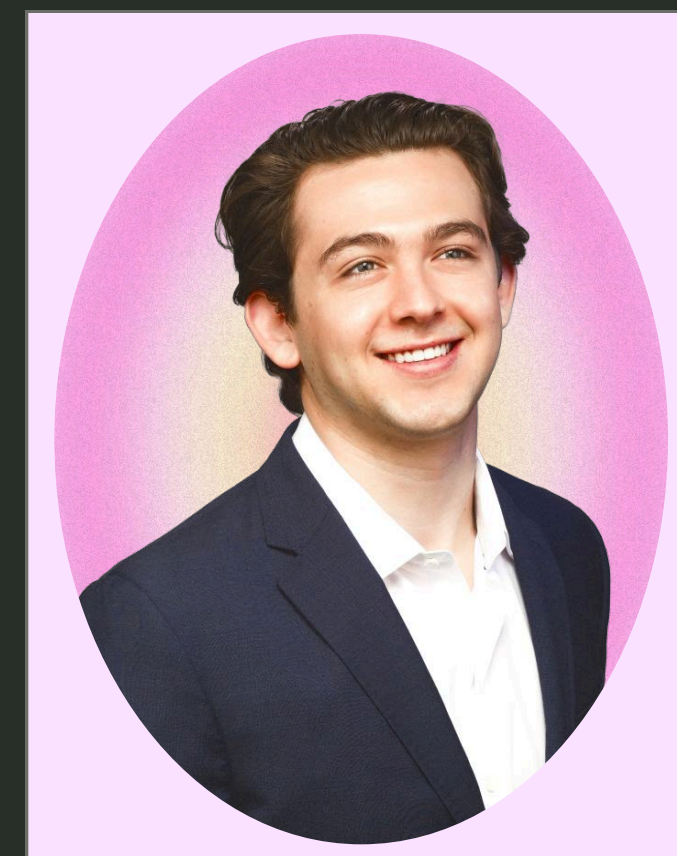


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Matt is a longtime follower of Austrian Economics with a career spanning the LP and GP side of venture capital.



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Zach is a young professional fascinated with the innovation and disruptive potential of bitcoin-native startups.

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